



VENDOR/EXHIBITOR APPLICATION

"Movies of Christmas, the Sequel"

Date: Thursday December 2, 2021

Time: 6 - 8 p.m.

Vendors/Exhibitors Check-in: 1 p.m. at assigned location.

This is a CHRISTMAS THEMED FAMILY ORIENTED parade. It is not an appropriate venue for political ideology, campaigns or social statements. The Committee continues to plan for a "live" parade, however, we remain under direction of state and county health department directives for outdoor mega events.

Applications accepted starting Wednesday, September 15th

DEADLINE: Friday, October 29, 2021 by 4:30 p.m.

COMPLETE ALL INFORMATION - TYPE OR PRINT LEGIBLY. Attach additional pages if needed.

INSTRUCTIONS:

Read all rules and regulations and then complete sections 1-3 of this application.
Retain a copy of sections 1-5 for your records.

RETURN THE FOLLOWING: (1 application for each unit, cart and/or stroller)

- 1. Completed Sections** 1, 2 and 3 of this Vendor/Exhibitor Application
- 2. Vendor/Exhibitor entry fee** (see Section 2 of this application)
Remittance: Checks, cashier's checks and money orders are accepted payable to: **Bakersfield Christmas Parade Committee, Inc.**
- 3. List of merchandise, food and beverages** to be sold (see SECTION 2)
- 4. Photo or drawing of booth layout, photo of merchandise, food menu** (see SECTION 2)
- 5. Evidence of Insurance** (see Section 4 of this application)
- 6. Current Health Permit** (if applicable)
- 7. Copy of Current Business License**
- 8. Active Retail Sales Permit**
- 9. Any other licenses/permits** as may be required for your particular business.

Please mail your completed application and all other required information to:

Bakersfield Christmas Parade Committee, Inc.,
Attention: Mira Patel, Parade Coordinator
P.O. Box 22344
Bakersfield, CA 93390

Questions: call (661) 301-2081 or email Mirap@BCParade.com

SECTION 1: CONTACT INFORMATION

Person in charge of the entry: All contact will be with this person and all correspondence sent to this address. Please complete in full.

Organization/Business Name: _____

Commercial (Y or N) Non-Profit (Y or N) Tax ID Number: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone 1: _____ Phone 2: _____ FAX: _____

E-mail Address: _____

SECTION 2: SPACE REQUIREMENTS, FEES AND DESCRIPTION OF MERCHANDISE

INDICATE SPACE SIZE NEEDED:

- Portable Structure (no stakes)** 10' x 10' @ \$125 10' x 20' @ \$175
- Mobile Units:** 10' x 20' @ \$175
- Push Carts/Strolling Vendor:** 1 @ \$100

Provide list with description of all merchandise to be sold: must be specific for all merchandise, food and beverages to be sold.

Send a photo of your booth layout or merchandise with this application. Food vendors must provide a picture and layout of your booth and a completed menu.

Merchandise not listed may not be sold!

Descriptions: _____

SECTION 3: STATEMENT OF COMPLIANCE

Organization/Business Name: _____

This application does not guarantee acceptance into the "Christmas Square" Marketplace locations or to Bakersfield Christmas Parade activities. Selection of vendors and exhibitors and their Marketplace location placement is at the sole discretion of the Bakersfield Christmas

Parade Committee, Inc.

Participants are asked to remember that the purpose of the parade is to provide enjoyment and fun for the members of the community. All items for sale shall be appropriate for children under the age of 18. The Bakersfield Christmas Parade Committee reserves the right to approve or deny participation into its "Christmas Square" locations. Non-compliance with any ruling could result in removal from "Christmas Square" locations. Should removal be necessary, there will be no refunds for fees paid. If cancellation is necessary for any reason, after acceptance into the parade has been confirmed by the Parade Committee, fees previously paid shall be forfeited to the Parade Committee and may be considered a donation to the parade. Please read and follow parade rules and instructions as they will be a helpful guideline for making your day go smoothly.

On behalf of the above-mentioned organization, I hereby waive and refuse any and all rights and claims for damages against the Bakersfield Christmas Parade Committee, and/or its sponsors, agents, officers or members. I also agree to abide by all the guidelines and regulations as outlined by the Committee and understand that this information is being obtained for the purpose of registration. The applicant hereby consents to public access to the information being provided in this request. Additionally, the undersigned voluntarily consents to use of participant's photograph, name, image and likeness (recordings), and waives and releases the Bakersfield Christmas Parade Committee from any and all claims, causes, damages, liabilities and/or actions arising there from and/or relating thereto, whatsoever, provided said use shall be for non-commercial purposes in connection with advertising, administrative, programmatic and promotional activities and materials. In connection therewith, participant grants a royalty-free, irrevocable permission to use, reproduce, publish, broadcast and distribute the recordings.

Signature: _____

Date: _____

SECTION 4: INSURANCE REQUIREMENTS

All Parade Vendors/Exhibitors must be covered by required insurance made to the Bakersfield Christmas Parade Committee. It **MUST INCLUDE** the following language (word for word): The Bakersfield Christmas Parade Committee, officers, agents, employees, volunteers, vendors and contractors as indemnified and additionally insured against any and all loss, damage or injury which occurs as a result of an appearance in the Bakersfield Christmas Parade. **INSURANCES WITH DIFFERENT LANGUAGE WILL BE REJECTED.** Also, all equestrian units must provide liability insurance for the animals. **Applications without proof of insurance will be rejected.** Participants must provide general liability coverage with a minimum coverage of \$1,000,000. **Applications without proof of insurance will be rejected.**

Questions call (661) 301-2081 or email Mira@BCParade.com.

SECTION 5: VENDOR/EXHIBITOR GENERAL INFORMATION, RULES, REGULATIONS

PARADE THEME

"Movies of Christmas, the Sequel"

Entries must be decorated to parade standards in keeping with the Christmas spirit and theme of the parade. This includes all participants except band

Committee.

PARADE OBJECTIVE:

This is a float-oriented parade. Trophies are awarded to floats only.

SANTA:

Replicas of Santa or persons dressed, as Santa will not be allowed in the parade and marketplaces. The only entry that is allowed to have a live Santa Claus will be the "Official Santa Float" — the very last entry. Any group failing to adhere to this will be removed from the lineup (it can be quite disturbing to small children when they see more than one Santa.)

Santa hats are allowed and encouraged!

MRS. CLAUS:

Replicas of Mrs. Claus or persons dressed, as Mrs. Claus is not allowed in the parade or marketplaces.

APPLICATION FEES:

All entry fees are established to cover the cost of the parade and are non-refundable, for any reason, after date of acceptance. Entry fees for denied applications will be returned to the applicant. A \$25 check return fee will be applied to any check returned by the bank.

FEE PAYMENT:

All checks, cashier checks, or money orders must be made payable to:
Bakersfield Christmas Parade Committee, Inc.

MAILING ADDRESS:

Bakersfield Christmas Parade Committee, Inc.
P.O. Box 22344
Bakersfield, CA 93390

PHYSICAL ADDRESS:

Bakersfield Christmas Parade Committee, Inc.
Buck Owens Production Company, Inc
3223 Sillect Ave
Bakersfield, CA 93308

ENTRY CATEGORIES:

(1) Float (2) Equestrian (3) Vehicle (4) Walking/Marching (5) School Drill Team (6) Band (7) Special Children's Entertainment Group

Refer to **Parade Entry Application and Category Description**.

Application period begins: Wednesday, September 15, 2021

All entry application(s) must include the proper fee and required proof of insurance document(s), to be considered by the Committee for participation. Submittal of an application does not guarantee participation in the parade.

Application period ends: Friday, October 29, 2021 by 4:30 p.m.

The completed entry must be postmarked no later than the above date or (if hand delivered) reach the office of the Bakersfield Christmas Parade Committee no later than the above date and time to be eligible. (See mailing address and physical address).

ACCEPTANCE:

Notification date: Friday, November 5, 2021

The Committee will notify applicants by e-mail, fax or phone of their acceptance into the parade.

INSURANCE:

All Parade Entries/Vendors/Exhibitors must be covered by required insurance made to the Bakersfield Christmas Parade Committee. It **MUST INCLUDE** the following language (word for word): The Bakersfield Christmas Parade Committee, officers, agents, employees, volunteers, vendors and contractors as indemnified and additionally insured against any and all loss, damage or injury which occurs as a result of an appearance in the Bakersfield Christmas Parade. **INSURANCES WITH DIFFERENT LANGUAGE WILL BE REJECTED**. Also, all equestrian units must provide liability insurance for the animals. **Applications without proof of insurance will be rejected.**

vendor and exhibitor's booth. All push carts and stroller vendors will be assigned a check-in location and assigned an official number.

- CONDUCT:** All participants must conduct themselves in a respectful and orderly fashion. ***The Christmas Parade Committee has a zero-tolerance policy toward dangerous/reckless driving at any time!***
- NON-COMPLIANCE:** Any vendor/cart or stroller vendor working without permission by the parade committee will be removed by the parade committee's security service and or BPD from the parade's permitted locations.
- WITHDRAW:** If your parade unit must withdraw, notify us at (661) 301-2081 **and** e-mail Mirap@BCParade.com. ***There are no refunds of entry fees for withdrawn entries.***
- SELF SUFFICIENT:** All vendors must be self-sufficient! An electrical or water hook up to a nearby business is not acceptable! Any vendor not in compliance may be removed upon notification from the lot owner of such a violation.
- GENERATOR:** All entries are responsible for their own set-up, equipment, and generator.
- LOCATION:** The Bakersfield Christmas Parade Committee reserves the right to placement of all vendors/ exhibitors at any location and any comps (if any). The vendor coordinator will assign the location and notify you by email, fax, or phone all information needed for set-up.
- MARKETPLACES:** Tentative Locations:
Santa Lane @ SW corner of 22nd & L Streets
Toyland @ NE corner of L & 21st Streets
North Pole @ NE corner of 21st & H Streets
Holly Lane @ SW corner of Eye & 21stStreets
Elf Town @SEcorner of G Street between 21st & 20th Streets
Northern Lights @ SE corner of Eye & 20th Streets
Candy Cane Lane @ SE corner of 20th & K Streets
Reindeer @ SW corner of L @ 20th Streets
- CHECK-IN TIME:** Set-up time starts at 1 p.m. for all locations.
Breakdown begins at 8 p.m. for all locations
- CLEAN UP:** Vendors and Exhibitors are responsible for clean up of trash at their locations when closing down for the evening. Please pick-up after yourself.
- ADDITIONAL INFO:** (661) 301-2081 or email Mirap@BCParade.com.
- WEBSITE:** www.BCParade.com

