



VENDOR/EXHIBITOR General Information

Theme: "A Magical Christmas"

(See "Application" at end of "General Information". Complete and submit only the application after reading all information within the "General Information").

Date: Thursday, [December 3, 2026](#)

Parade Time: 6 - 8 p.m.

Vendors/Exhibitors Check-in: [2:00 p.m.](#) at assigned location, unless otherwise noted.

This is a CHRISTMAS THEMED FAMILY ORIENTED parade. It is not an appropriate venue for political ideology, campaigns or social statements. The Bakersfield Christmas Parade Committee, Inc. (BCPC) continues to plan for presenting a "live" parade, rain or shine.

COMPLETE ALL INFORMATION - TYPE OR PRINT LEGIBLY. Attach additional pages if needed.

INSTRUCTIONS:

Read all rules and regulations before completing the "application" at the end of this information. Return only the application. Retain a copy of all information for your records.

Important Dates:

Vendor Forms Posted	September 8, 2026
Vendor Entry Deadline	October 23, 2026
Vendor Acceptance Notice	November 3, 2026
44th Christmas Parade	December 3, 2026

RETURN THE FOLLOWING: (1 application for each unit, cart and/or stroller)

- 1. Completed Sections** 1, 2 and 3 of this Vendor/Exhibitor Application
- 2. Vendor/Exhibitor entry fee** (see Section 2 of this application)
Remittance: Checks, cashier's checks and money orders are accepted payable to: **Bakersfield Christmas Parade Committee, Inc.**
- 3. List of merchandise, food and beverages** to be sold (see SECTION 2)
- 4. Photo or drawing of booth layout, photo of merchandise, food menu** (see SECTION 2)
- 5. Evidence of Insurance** (see Section 4 of this application)
- 6. Current Health Permit** (if applicable)
- 7. Copy of Current Business License**
- 8. Active Retail Sales Permit**
- 9. Any other licenses/permits** as may be required for your specific business.

Please mail your completed application and all other required information to:

Bakersfield Christmas Parade Committee, Inc.,
Attention: Sylvia, Parade Coordinator
P.O. Box 22344
Bakersfield, CA 93390

Questions: call (661) 501-3297 or email bakersfieldchristmasparade@gmail.com

Physical Address: Buck Owens Production Company, Inc. (KUZZ Studios), 3223 Sillect Ave.,
Bakersfield, CA 93308

SECTION 1: CONTACT INFORMATION

SEE VENDOR "CONTACT INFORMATION" WITHIN THE ENTRY FORM AT THE END OF THIS DOCUMENT

SECTION 2: SPACE REQUIREMENTS, FEES AND DESCRIPTION OF MERCHANDISE

SEE VENDOR "SPACE REQUIREMENTS, FEES AND DESCRIPTION OF MERCHANDISE " WITHIN THE ENTRY FORM AT THE END OF THIS DOCUMENT

SECTION 3: STATEMENT OF COMPLIANCE

SEE VENDOR "STATEMENT OF COMPLIANCE" WITHIN THE ENTRY FORM AT THE END OF THIS DOCUMENT

SECTION 4: INSURANCE REQUIREMENTS

SEE VENDOR "INSURANCE REQUIREMENTS" WITHIN THE ENTRY FORM AT THE END OF THIS DOCUMENT

SECTION 5: VENDOR/EXHIBITOR GENERAL INFORMATION, RULES, REGULATIONS

Parade Theme:

"A Magical Christmas"

SANTA:

Replicas of Santa or people dressed as Santa will not be allowed in the parade or marketplaces. The only entry that is allowed to have a live Santa Claus will be the "Official Santa Float", as authorized by the BCPC. Any group failing to adhere to this will be removed from the lineup (it can be quite disturbing to small children when they see more than one Santa.) Santa hats are allowed and encouraged!

MRS. CLAUS:

Replicas of Mrs. Claus or people dressed as Mrs. Claus, are not allowed in the parade or marketplaces.

APPLICATION SPECIFICS

See "Return the Following" under "Instructions" on page one of "General Information".

APPLICATION FEES:

All entry fees are established to help cover the cost of the parade and are non-refundable, for any reason, after notice of acceptance. Entry fees for denied applications will be returned to the applicant. See "Important dates" at the beginning of this General Information or on the Vendor Application of the following section.

FEE PAYMENT:	All checks, cashier checks, or money orders must be made payable to: Bakersfield Christmas Parade Committee, Inc. A \$25 check return fee plus the appropriate returned check charges from the bank will be applied to any check returned. Returned checks are cause for denial of Marketplace access.
PARADE TIMELINE:	The Parade will begin at 6:00pm and the last entrant will pass the TV Production located between 22nd and 21 st Streets on "L" Street by 7:55pm. It should take approximately 20-30 minutes to travel the parade route.
SECURITY:	BCPC provides roving security for the Parade route. Should a vendor desire security specifically for their location, that arrangement and cost shall be that of the vendor. No firearms are allowed on site. If used, the Security firm must provide similar insurance identifying the BCPC, Inc as additional insured.
ALCOHOL:	Per the Bakersfield Police Department, "consumption of alcoholic beverages in the assembly area or parade route is strictly prohibited". Violators may be cited under Penal Code section 647.f, a misdemeanor. Your Marketplace will be asked to immediately cease operations, close and forfeit the entry fee. Your future participation in the Parade will be at risk.
MAILING ADDRESS:	Bakersfield Christmas Parade Committee, Inc. Attention Sylvia, Parade Coordinator P.O. Box 22344 Bakersfield, CA 93390
PHYSICAL ADDRESS: (Drop off applications)	Bakersfield Christmas Parade Committee, Inc. Buck Owens Production Company, Inc (KUZZ Studios) 3223 Sillect Ave Bakersfield, CA 93308, (By 4:30pm. Closed weekends and holidays)
CONDUCT:	All participants must conduct themselves in a respectful and orderly fashion. The Christmas Parade Committee has a zero-tolerance policy toward dangerous/reckless driving or other similar actions at any time!
NON-COMPLIANCE:	Any vendor, cart or stroller vendor working without permission by the BCPC are subject to being cited by and removed by Kern County Environmental Health, City Code Enforcement and or Bakersfield Police staff.
WITHDRAW:	If your unit must withdraw, notify us at (661) 501-3297 and e-mail bakersfieldchristmasparade@gmail.com . There are no refunds of entry fees for withdrawn entries after acceptance notice.
SELF SUFFICIENT:	All vendors must be self-sufficient!. An electrical or water connection to nearby residences or businesses is not acceptable! Any vendor not in compliance may be removed upon notification from the lot owner of such a violation. The need for electricity, temporary water, trash removal or similar is the responsibility of the vendor.
DRONES:	The use of flying or street level drones within the Parade route is prohibited except by those authorized by the BCPC.
CHECK-IN TIME:	Set-up time starts at 3:30 p.m. , unless otherwise advised at time of securing vendor location. Breakdown begins within 15 minutes of last parade entry passing your location

MARKETPLACES:

Tentative Locations(BCPC will assign):

Holly Lane @ NW corner of 21st "L" Streets

North Pole @ NE corner of 21st & H Streets

Candy Cane Lane @ SW corner of 20th & K Streets

Reindeer @ SE corner of "L " & 20th Streets

LOCATION PLACEMENT:

The Bakersfield Christmas Parade Committee reserves the right to placement of all vendors/exhibitors at any location and any complimentary assignments (if any). The Parade Coordinator will assign the location and notify you by email, or phone.

PARADE ROUTE ACCESS

No parade spectators, entrants or vendors shall have vehicular access to the parade route once secured by the Bakersfield Police Department until their re-opening of said route. **Be aware of pedestrians within the route.**

CLEAN UP:

Vendors and Exhibitors are responsible for clean-up of vendor operations and trash at their locations when closing for the evening. Please pick up and clean up after yourselves.

QUESTIONS

Sylvia, Parade Coordinator (661) 501-3297 or email
bakersfieldchristmasparade@gmail.com

CONTACT:

Website:

www.BCParade.com

Coordinator Phone:

Sylvia, (661) 501-3297

E-mail:

bakersfieldchristmasparade@gmail.com

**SEE THE NEXT PAGES FOR ACTUAL APPLICATION.
COMPLETE AND RETURN THE FOLLOWING FORM.**

BE CERTAIN TO SIGN AT ALL SIGNATORY LOCATIONS



BCPC USE: Date Rcvd.	_____
Paid Amount:	_____
Paid by: Cash	_____
Check #	_____
M. O. #	_____
Cashier #	_____
Application	_____ Ins _____
Description	_____

VENDOR/EXHIBITOR APPLICATION

Theme: "A Magical Christmas"

Date: Thursday, [December 3, 2026](#)

Time: 6 - 8 p.m.

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COMPLETE ALL INFORMATION - TYPE OR PRINT LEGIBLY. Attach additional pages if needed.
INSTRUCTIONS:

Read all rules and regulations and then complete sections 1-3 of this application.
 Retain a copy of the completed application and **Vendor/Exhibitor General Information**, sections for your records.

The responding contact person has read, acknowledges and understands same and agrees said information is incorporated herein by reference. The parade shall go on, rain or shine. All entry fees are non-refundable.

RETURN THE FOLLOWING: (1 application for each unit, cart and/or stroller)

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- 2. Vendor/Exhibitor entry fee** (see Section 2 of this application)
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Attention: Sylvia Cariker
P.O. Box 22344
Bakersfield, CA 93390

Questions: call (661) 501-3297 or email bakersfieldchristmasparade@gmail.com

Physical Address: Buck Owens Production Company, Inc. (KUZZ Studios), 3223 Sillect Ave.,
Bakersfield, CA 93308. **Open 8:00am - 4:30pm daily. Closed weekends and holidays.**

SECTION 1: CONTACT INFORMATION

Person in charge of the entry: All contact will be with this person and all correspondence sent to this e-mail address phone. Please complete the form in full.

Organization/Business Name: _____

Tax ID Number: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone 1: _____ Phone 2: _____

E-mail Address: _____

SECTION 2: SPACE REQUIREMENTS, FEES AND DESCRIPTION OF MERCHANDISE

INDICATE SPACE SIZE NEEDED: Place check on appropriate line

Portable Structure (no stakes) ☐ 10' x 10' @ \$125 ☐ 10' x 20' @ \$175

Mobile Units: ☐ 10' x 20' @ \$175

Push Carts/Strolling Vendor: ☐ 1@ \$100

Provide a list with descriptions of all merchandise: must be specific for all items such as, food, beverages, etc. to be sold. Info supplied to KC Environmental Health.

Send a photo of your booth layout or merchandise with this application. Food vendors must provide a picture and layout of your booth.

Merchandise not listed may not be sold!

Descriptions: _____

SECTION 3: STATEMENT OF COMPLIANCE

Organization/Business Name: _____

This application does not guarantee acceptance into the Marketplace locations or to Bakersfield Christmas Parade activities. Selection of vendors, exhibitors and their Marketplace location placement is at the sole discretion of the Bakersfield Christmas Parade Committee, Inc.

Participants are asked to remember that the purpose of the parade is to provide enjoyment and fun for members of the community. All items for sale shall be appropriate for children under the age of 18. The Bakersfield Christmas Parade Committee, Inc. (BCPC) reserves the right to approve or deny participation into its "Christmas Market Place" locations. Non-compliance with any portion of this application could result in removal from "Christmas Parade Market Place" locations. Should removal be necessary, there will be no refunds for fees paid. If cancellation is necessary for any reason after acceptance into the parade has been confirmed by the Parade Committee, the fees previously paid shall be forfeited to the Parade Committee and may be considered a donation to the parade. Please read and follow parade rules and instructions as they will be a helpful guideline for making your day go smoothly.

On behalf of the above-mentioned organization, I hereby waive and refuse any and all rights and claims for damages against the BCPC, and/or its sponsors, agents, officers, volunteers or members. I also agree to abide by all the guidelines and General Information regulations as outlined by the Committee and understand that this information is being obtained for the purpose of registration. The applicant hereby consents to public access to the information being provided in this request. Additionally, the undersigned voluntarily consents to use of participant's photograph, name, image and likeness (recordings), and waives and releases the BCPC or designees from any and all claims, causes, damages, liabilities and/or actions arising there from and/or relating thereto, whatsoever, provided said use shall be for non-commercial

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purposes in connection with advertising, Live or recorded broadcast. administrative, programmatic and promotional activities and materials. In connection therewith, participant grants a royalty-free, irrevocable permission to use, reproduce, publish, broadcast and distribute any recordings.

Signature: _____ Date: _____

SECTION 4: INSURANCE REQUIREMENTS

All Parade Vendors/Exhibitors must have insurance naming the Bakersfield Christmas Parade Committee as an additional insured. It **MUST INCLUDE** the following language (word for word): The Bakersfield Christmas Parade Committee, Inc., its officers, agents, employees, volunteers, vendors and contractors as indemnified and additionally insured against any and all loss, damage or injury **DIFFERENT LANGUAGE WILL BE REJECTED.** Participants must provide general liability coverage with a minimum coverage of \$1,000,000. **Applications without proof of insurance will be rejected. "Sample" insurance form at our website, bcparade.com @ "Participants" screen.**

Questions: call Sylvia@ (661) 501-3297 or email bakersfieldchristmasparade@gmail.com

Once the appointed Vendor representative has submitted ALL requested information required by the BCPC entry form AND is notified via e-mail by a BCPC representative of their acceptance, the submitted entry form shall be deemed a viable contract between both parties.

Vendor Representative: _____ Date: _____

Print Name: _____

BCPC Representative: Stephen Miniard Date: 08/20/2026

Stephen Miniard, President

